

February 2018



# A Message from the Executive Director

## Greetings,

Welcome to 2018! It has been a busy year already.

We moved our first Kantara-branded International Privacy Summit to
May 22nd - that's GDPR enforcement week - squarely aimed at retail
brand marketing and media, where Kantara members' work is so
poignant. Kantara is increasingly recognized in the Banking sector too,
most recently evidenced by Kantara IRM WG Chair Sal D'Agostino and
I both invited onto respective panels in New York and London by the good folks at Fintech startup Rainmaking.io.

Much of the remainder of January was taken up with meeting new and prospective members, and how Kantara finds opportunities for them to tell their story. First and foremost, a warm welcome to Kantara's newest members from around the globe; <a href="Trunomi">Trunomi</a>, <a href="DataFund">DataFund</a>, <a href="Reliable">Reliable</a></a>
<a href="Meliable">Identities</a> and <a href="Sphere Identity">Sphere Identity</a> from the APAC region. An APAC Chapter is under consideration.

Want to help? Please <a href="Contact us">Contact us</a>.

In the first full week of February, Kantara participated in the TIIME workshop in Vienna, hosted by Kantara's own eGov WG Chair Rainer Hoerbe. This event is fast being recognized as the place where industry and Higher Ed coalesce on identity-related topics and refine Federated Trust

Framework operations. Later in the month, EEMA, Kantara's most active European liaison, will be hosting me in Brussels at its members <a href="Fireside">Fireside</a> to discuss a topic close to us all - the future of identity and trust!

Read on for more updates, news and upcoming event details!

Cheers,

Colin, Executive Director

**Full Director's Corner** 

#### News

- Kantara's new member structure and benefits are now in effect as of January 4th to better
  align with our members' needs. Changes include a reduction in the number of membership
  categories, membership and program fee adjustment, and the addition of new and
  extended benefits. View the Kantara Membership Restructure 2018.
- Kantara is poised to release, to members only, Service Assessment Criteria for the NIST SP 800-63-3 Guidelines for Digital Identity. Kantara's Trust Framework Operations
   Program is expanding to accommodate this foundational piece of new work. Please be sure to take this 5-minute survey to tell us what Identity or Privacy-related standards you want Kantara to create conformity assessment and Trust Marks for, so together we can advance the ecosystem. We could operate your community's standard or scheme too. Please contact us.
- Have you completed the <u>member survey</u> yet? We listen to your feedback and act on it, so
  please take a moment to complete this short survey and let us know what you would like
  Kantara to do in 2018 and beyond.
- Executive Director Colin Wallis has been named in OneWorldIdentity's <u>Top 100</u>
   <u>Influencers in Identity</u>, along with 14 Kantara member and partner organizations. While these folks receive deserved recognition, they do so on the shoulders of you all reading this. Thank you!

• Kantara Board Member Experian is looking for a Government Identity Consultant to lead its identity solutions strategy within the government market, for Experian's public sector clients and prospects, and within Experian. Interested candidates may apply here.

## Kantara and IDESG Sign Digital Identity Assessment MOU

Kantara and IDESG recently signed a Memorandum of Understanding (MOU) with the aim of increasing the rate of adoption for assessment programs to better protect consumer online identities. The MOU allows approved and trust marked Kantara Initiative identity Credential Service Providers (CSP) and Component Providers to be 'pre-checked' into IDESG's Identity Ecosystem Framework (IDEF) Registry Program, where



assessment criteria are common to both schemes. Pre-approval is expected to cut time and compliance effort for Kantara-approved providers self-attesting into the IDESG Registry while also delivering increased visibility. This is one of several collaborations in play with IDESG.

<u>Learn More</u>



# User-Managed Access v2.0 Specifications Now Available

Kantara has approved and published the User-Managed Access (UMA) Version 2.0 technical specifications, making user consent, control and trust easier for organizations processing personal data. UMA is an award-winning extension of OAuth 2.0 that gives individuals a convenient central place for controlling who and what can access their online personal data, no matter where that data resides. Individuals can share or withdraw access to their information - no one-time "opt-in" consent.Download the UMA 2.0 specifications: <a href="https://document.com/uMA"><u>UMA 2.0 Grant for OAuth 2.0</u></a>
Authorization and Federated Authorization for UMA 2.0.

**Read More** 



## Consent Receipt Specification v1.1 Preparing for Member Ballot

The Consent Receipt Specification v1.1 has recently completed a 45-day public comment and IPR review period and is now being prepared for a member ballot prior to publication. This specification defines the requirements for the creation of a consent record and the structure of both machine and human-readable receipts. The specification includes requirements for privacy notices and policies such as information collection, the purposes for that collection, and how it will be used or disclosed.

Download v1.0



# Kantara's First Blockchain Report Addresses Privacy Protection and Personal Data

Kantara's <u>Blockchain and Smart Contracts Discussion Group Report</u>, currently available for download, features analysis, use cases and recommendations for building special-purpose identity, personal data and transaction ecosystem solutions in which individuals and organizations can interact more equitably and efficiently. The report discusses the use of blockchain technology in regards to addressing its implications for empowering individuals and protecting individual privacy rights and personal data. It has had stunning reviews for its quality and thought leadership - a 'must read.'

**Learn More** 



# Consent Management Solutions Working Group

This Work Group aims to bring together industry best practice with learnings from UMA 2.0 and Consent Receipt 1.0 to offer a rich suite of guidance for industry – especially those operating under the auspices of GDPR, PSD2 and elDAS regulations. These WGs and industry participants orchestrate a process of continuous improvement across Kantara's landscape. Meetings started this month, so make sure you have signed the **Group Participation Agreement (GPA)** so as to not miss anything!

**Learn More** 

# **Upcoming Events**

## **Know Identity 2018**

March 26-28 - Washington, D.C.



Come see your fellow Katarans at the KNOW Identity Conference in Washington, D.C. for a panel on Monday, March 26, at 2:40pm - 'Identity Service Provider Certification: Who Cares Anyway?' Executive Director Colin Wallis and members Mary Hodder representing IDESG, Scott Shorter of Kuma, Andrew Hughes of ITIM Consulting and Tracy Hulver of ID.me will explore the range of stakeholder motivations for self-attested and third-party certified identity services, debate the current and future state of the market and, crucially, ask ourselves the question - will anyone care? Join in on the conversation! Want to meet up later? Please contact us.

Kantara members receive a 10% discount on registration.



## **Internet Identity Workshop XXVI**

April 3-5 - Mountain View, CA

The Internet Identity Workshop has been finding, probing and solving identity issues twice every year since 2005. Every IIW moves topics, code and projects downfield. Name an identity topic and it's likely that more substantial discussion and work has been done at IIW than any other conference! Don't miss this Spring's un-conference to discuss, share your knowledge, work on and learn about anything and everything related to Internet Identity TODAY!

Kantara members receive a 20% discount on registration.

Register

### **Kantara European Members Plenary and AGM 2018**

May 14 - Munich (the day before EIC 2018)

Victor's Residenz-Hotel München · Keplerstraße 14 · D-85716 Unterschleißheim (Just a 10-minute walk from the Infinity Hotel and the EIC 2018 venue)

Come join us for Kantara's European Members Plenary and AGM at 10:30am-4:30pm on May 14, the day before EIC kicks off with Kantara's pre-conference workshop (see below). If you are interested in becoming a premier sponsor for \$1,500 (includes brand association and exclusive presentation time to a *very* influential audience), please **contact us**.

The Members Plenary and AGM is free to attend and includes lunch.

Register

**European Identity & Cloud Conference 2018** 

May 15-18 - Munich

Join us for Kantara's pre-conference workshop on May 15 as we curtain-raise the formal opening of the European Identity & Cloud Conference. Hear from the creators and the implementers of Kantara's specifications and programs who joined Kantara to be 'better together.' One premier sponsorship opportunity is available for \$1,500 and includes brand association and exclusive presentation time to an even larger influential audience. Please contact us.

Kantara members receive a 25% discount with code kantaraeic2513218 during registration.

Register

#### **International Summit**

May 22 - London



The London Kantara International Summit is focused on the business-critical issue of common standards for privacy and identity management, squarely aimed at the Marketing and Media industry - leading brand organizations (bricks and mortar and online), their advertising agencies and publishers. These folks are caught in the Adtech/retargeting/programmatic advertising nightmare with conflicting vested interests to protect. Kantara is committed to playing its part to clean up this industry.

Delegates will have the opportunity to meet and network with the privacy experts who have been involved in drafting the laws, policies and standards that are now being implemented in businesses across Europe. These experts will debate the critical issues so that delegates can determine how to best safeguard their brands and businesses. The packed agenda will also include breakout sessions on Kantara's Consent Receipt and UMA specifications, marketing and media concerns (e.g. consent vs. legitimate interest vs. performance of contract), in addition to other vendor tools.

Catering and Logistics sponsorship opportunities are available from £2,500. Exhibit stands are available from £6,500 and strictly limited due to venue space constraints. Kantara members in good standing will be given priority access to the sponsorship contracts. Please <u>contact us</u> for a sponsorship packet with full details and contract.

Kantara members receive a 30% discount on registration with code K3022.

Register

#### **Identiverse 2018**

June 24-27 - Boston

Identiverse is the 'new Cloud Identity Summit' from the same hosts, Ping Identity. Packed with great speakers and content (and parties! did I say that?), it is one of America's premier events in the digital identity space.

Kantara has a special members-only offer to exhibit under the Kantara banner as part of the Industry Partner Program, at a fraction of usual exhibitor prices - \$1,000 per table, \$500 off a delegate pass. Hurry! Offer expires April 30. Contact us for details.

Save \$500 on a standard delegate pass with code KantaratoBoston during registration.

Register before April 11 and the discount will also be stacked on top of early bird pricing - a savings of \$800 total!

Register

**Consumer Identity World Tour 2018** 

September 19-21 - Seattle

#### October 29-31 - Amsterdam

#### November 20-22 - Singapore

Kantara is negotiating exclusive rights to the pre-conference workshop for the Consumer Identity World Tour again this year. Get your organization's global brand associated with this prestigious series and in front of buyers interested in solutions and services that support the burgeoning demand for Consumer Identity and Access Management. Sponsorship opportunities are available at Seattle for \$15,000, Amsterdam for \$15,000 and Singapore for \$9,000. Contact us for more details.

<u>View Full Events Calendar</u>

## We Want to Hear From You

At Kantara, you are us and we are you. Together, we are a community of likeminded organizations and individuals in this global consortium improving trustworthy use of identity and personal data through innovation, standardization and good practice. What can Kantara do differently or better? Please send questions and comments to Kantara staff.

At our workshops and meet-ups last year, we received a number of requests for local chapter meet-ups in different cities and countries around the world. To make this happen, we need volunteers to help coordinate these meet-ups. If you would be interested in volunteering, please <u>contact us</u>.

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