

Bridging the value divide in identity & personal data

## Increasing Trust through Standards & Conformity Assessment for Identity & Personal Data

Colin Wallis Executive Director, Kantara Initiative

#### **Morning Agenda**

- √ 0900: Call to Order: Colin Wallis, Executive Director and workshop MC
- √ 0905: Welcome: Allan Foster, President [and a special welcome to Barbara Mandl as Event host]
- 0910: Agenda walk-through and an overview of Kantara's activities: Colin Wallis, Executive Director
- 0930: Panel selected speakers: 2 Questions. 1) No1 design rule; 2) Is there different tech
   Consumer vs enterprise? Moderator: Kuppinger Cole analyst Barbara Mandl
- √ 10.30: Morning break
- √ 11.00: UMA deep dive GDPR, PSD2, CIAM and the role of User Managed Access (2.0)
  Eve Maler, Forgerock, UMA WG Chair
- √ 11.30: Consent Receipt deep dive pivot to CIAM: Heather Flanagan with Andrew Hughes, CIS WG Chair
- √ 12.00: CIAM The Need for Consumer Identity Assurance & Governance Amit Saha Saviynt
- √ 12.30: Break-out Session: Choose between CIAM & IRM head to head: Andrew Hughes/Allan Foster, and UMA Legal User friendly: Eve Maler
- ✓ 13.00: Lunch break



#### Afternoon Agenda

- √ 14.00: Consumer Identity, Personal Data, Consent and 360byme: Katryna Dow, Meeco
- √ 14.30: CIAM & ID Pro; mutually supporting: Sarah Squire, Engage Identity
- √ 15.00: Panel selected speakers: Attendees It's your turn to ask the questions! 
  Moderator: Kuppinger Cole analyst John Tolbert
- √ 15.45: Afternoon break
- √ 16.15: Consent-informed Attribute Release (CAR) UX layered consent from Internet 2: Heather Flanagan, Spherical Cow Consulting
- √ 16.45: Measuring Authentication NIST 800-63-3 Digital Identity Guidelines: Sarah Squire, Engage Identity
- √ 17.15: Americas Open Mic: Kantara's 'raison d'etre' what we do, why we do it, how we do it, who we do it with & what more there is to do: Moderator, Allan Foster, President
- √ 17. 50: Closing Comments and directions to the evening drinks and music event, Colin Wallis and Allan Foster



#### First, a little housekeeping ...

- Have you seen, read and signed the 'Sign in' sheet?
- The Sign In Sheet contains Kantara's Privacy Statement and IPR Statement
- Sometimes particular discussions in workshops can partly resemble a Working Group call or meeting of members and non member/not voting participants (but calls and meetings are governed by Group Participation Agreements).
- Like meetings and calls, we might note down 'who says what' to help us with any potential contributions later.



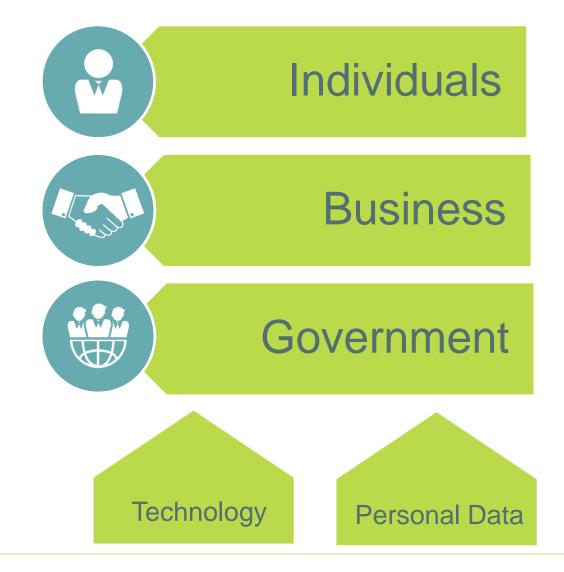
## Scene-setting context:

We are in the midst of a digital identity and personal data transformation





## .. a transformation driven by:





# Transformation is achieved by Collaboration, Innovation, Taking Action





## Kantara is driven by strong ethics & societal purpose 'others talk, we do'

Kantara Initiative is the global consortium improving trustworthy use of identity and personal data through innovation, standardization and good practice.





#### Who constitutes Kantara?

- Non-profit founded in 2009
- Offices in Europe and the United States
- Comprises 60+ Leading Organizations, hundreds of Participants, Enterprises & Governments
- > Connects the best of Business, Government, Research & Education

#### **Our Leadership**















#### **Examples of our Liaisons**











## Member snapshot; Do you recognize them?



























Government of Canada





















































United States Postal Service



...and our sizable band of dedicated individuals



## Our Recent Accomplishments



UMA, the world's first open specification for federated delegation and authorization, based on the popular OAuth protocol.



Consent Receipt Specification was developed to give control of personal data back to their customers.



Kantara Trust Marks both accredited Assessors and the Credential Service Providers (CSPs) approved by them, with the oversight of the Board



#### **Our Core Work**

- Nurture emerging technical communities through our discussion & working groups and our incubators - Digital Identity Professionals, Identity and Privacy R&D, in order to
- Develop and standardize community practices with specifications companies can understand, trust and implement, to achieve our ultimate objective which is to
- Operate conformity assessment programs to enable companies to meet their adherence goals to standardized practices needed to support their business.



## Kantara's Offerings



Not unlike OIX but much broader than OIX's White Papers and Registry



#### The Kantara consortium has a unique two-sided platform

Reliable collaboration services to businesses large & small, inventors and micro-startups that seek to standardize practices and integrate with other environments

Certification & Conformity Assessment programs for implementers to establish and confirm policy and technical interoperability

Not unlike OIDF but much broader than OIDF's OID protocol



#### **Kantara Maturation Process**

#### Invent

This is the world of inventors and microstartups. New ideas are developed to deal with an infinite range of market demands, use cases and technologies.



Contributors can refine, shape and consolidate the inventions into common specifications and shared practices that lead to industry-best practices.



Certification and testing criteria sets the foundations and makes broader market adoption possible.



Not unlike FIDO but much broader than FIDO's U2F, UAF and FIDO 2.0



#### Role of Kantara in the Market: Standardization facilitator, creator & operator of assessment programs for 'Innovative' communities

Phase	Invention	<b>→</b>	nnovation -	<b>&gt;</b>	Implementation					
Activity	Generate new i	СО	andardization v nsensus proaches	via • (	Commercialization					
Organizations seeking standardization for interoperability	<ul><li>Small startups</li><li>Inventors</li></ul>	• Es	nded startups tablished ganizations	• 1						
	Kantara's Scope of Activity									
Kantara Programs	Community Incubation	"Commun	ity Groups"	Conform Assessm						
Kantara Community		DG	WG	AR	RB + IRB					
Kantara Staff	PMO	Suppo	Support Staff		PMO					



#### 'Thought leader' organisations & individuals join Kantara

Strong Ethics: return control of identity & personal data back to its owner

- Low barrier to participate and contribute
- Collaborate with peers transparently and equitably
- Develop and publish artefacts on the platform
- 'Network effect' builds even better ideas upon past good work



## Where consortia complement and where they overlap

	Core focus/value prop	Secondary focus	Whitepapers	-	Working Groups	Specifications	Conformance	Registry
FIDO	Mobile Auth Specs	Conformance	X		X	X	X	X
Kantara	Identity Conformance	Specifications	X		X	X	X	X
MEF	Mobile general		X		X			
OIDF	OpenID protocol	Protocol Conformance			X	X	X	
OIX	White Papers	Registry	X	X				X





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## Join. Innovate. Trust.

**Ethics & Conformance Trust Marked** 

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## Directions to the evening event

• Wilde Rover is at 111 Central Way, Kirkland. Map apps will do the right thing. It's about 5 miles from Meydenbauer Center on local roads (and that may be the best way to go at rush hour vs taking I-405N; that way is 6.7 miles). It should take 15-20 minutes. On a Monday night, parking may simply be available out front on Central Way or Lake St (paid?) to the first bunch of people, or certainly at the pay parking lot at the southeast corner of Lake St and Central Way. There is also a pay parking lot around the back at Marina Park, on the lake.

