Kantara Initiative IDDY Awards
2011 Deployment Nomination Form

All information (verbal and written) disclosed during the nomination process is confidential. Judges and members of the Kantara Initiative staff are under NDA and will not share any information about a submission without the written approval of the submitter.

The nomination form has been developed with flexibility in mind. Generally, information provided can be kept to a paragraph or two, and/or several bullets. Applications must be submitted by midnight, US PT on January 5, 2011, to IDDY[at]kantarainitiative[dot]org.

Part One
1) Describe the application, including when the deployment went live and what technical specifications are implemented.
2) What region(s) and vertical segment(s) does this deployment serve?
3) What are the key identity management objectives?
4) Describe ROI associated with this deployment. *Note: ROI can be illustrated in terms of monetary savings, increases in productivity, etc., or in relation to how the deployment helped realize key deployment objectives.*
5) Does the deployment exceed key objectives – meaning, is the deployment delivering any additional/new identity management value? Please describe.
6) What technologies are used in the deployment and how important is product interoperability to realizing deployment objectives?
7) Does the deployment require a policy framework such as a Circle of Trust or other business and/or contractual agreement between deploying parties? If so, briefly describe.
8) How many users, devices (i.e., market size for your shipping device) or transactions does the deployment support?
9) Does the deployment touch consumers/citizens? If so, what benefit(s) is the application delivering to consumers/citizens?
10) Does the deployment successfully address one or more of the following identity issues? If so, please provide brief examples.
a) help prevent/reduce identity theft?
b) help address ease of use issues?
c) help meet regulatory requirements?
d) help with consumer privacy concerns?
e) meet unique vertical market objectives?
f) Other?
11) Why should this deployment win the IDDY award?

Part Two
Questions for the individual(s) who will speak on behalf of the deployment (information required from all potential speakers):
NOTE to all submitting organizations – a joint press release announcing winners *will* be issued by the Kantara Initiative communications team on or about January 10, 2011. Winner

participation in these releases is an IDDY Award program requirement, and while best efforts will be made to deliver a draft release to the winning organization, agreement to participate is implicit in your submission of this application.

1. Name:
2. Organization:
3. Title:
4. e-mail:
5. Office phone:
6. Mobile phone:
7. Will the organization's communications policies allow the individual(s) to speak about the deployment to external audiences?
8. If this deployment is selected as a finalist, will the individual(s) be able to meet with judges (via phone) during the week of January 3, 2011 if needed?
9. Should this deployment win the 2011 IDDY Award, will the individual(s) be able to be at Kantara Initiative's annual identity workshop in San Francisco (February 14, 2011) to accept the award?
10. Brief Bio

Part Three
Information about the submitter (if different from above):
1. Name:
2. Organization:
3. Title:
4. e-mail:
5. Office:
6. Mobile:

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