Kantara Initiative IDDY Awards
2011 POC/Emerging Application Nomination Form

All information (verbal and written) disclosed during the nomination process is confidential. Judges and members of the Kantara Initiative staff are under NDA and will not share any information about a submission without the written approval of the submitter.

The nomination form has been developed with flexibility in mind. Generally, information provided can be kept to a paragraph or two, and/or several bullets. Applications must be submitted by midnight, US PT on January 5, 2011, to IDDY[at]kantarainitiative[dot]org.

Part One
1) Describe the application (using a paragraph or two or several bullets)
2) What organizations have participated in the development of the application?
3) Are there organizations working with the application/POC today?
4) What industry requirements (new identity management functionality is delivered to the market) does this application fulfill?
5) What region(s) and vertical segment(s) will this application serve?
6) What type of preliminary ROI will potential deployers expect to realize with this application?
7) Beyond any new preliminary functionality delivered with this application – can deployers expect any additional functionality (roadmap) over the long-term?
8) What technologies are required to deploy this application and how important is product interoperability to realizing potential deployment objectives?
9) What are the top three benefits this application will deliver to enterprises/organizations (if applicable)?
10) What are the top three benefits this application will deliver to consumers/users (if applicable)?
11) Does the application successfully address one or more of the following identity issues? If so, please provide brief examples.
a) help prevent/reduce identity theft?
b) help address ease of use needs?
c) help meet regulatory requirements?
d) help with consumer privacy concerns?
e) meet unique vertical market objectives?
f) Other?
11) Why should this application win the IDDY Award?

Part Two
Questions for the individual(s) who will speak on behalf of the deployment (information required from all potential speakers):
NOTE to all submitting organizations – a joint press release announcing winners *will* be issued by the Kantara Initiative communications team on or about January 10, 2011. Winner participation in these releases is an IDDY Award program requirement, and while best efforts will be made to deliver a draft release to the winning organization, agreement to participate is implicit in your submission of this application.

1. Name:
2. Organization:
3. Title:
4. e-mail:
5. Office phone:
6. Mobile phone
7. Will the organization's communications policies allow the individual(s) to speak about the deployment to external audiences?
8. If this deployment is selected as a finalist, will the individual(s) be able to meet with judges (via phone) during the week of January 3, 2011 if needed?
9. Should this deployment win the 2011 IDDY Award, will the individual(s) be able to be at Kantara Initiative's annual identity workshop in San Francisco (February 14, 2011) to accept the award?
10. Brief Bio

Part Three
Information about the submitter (if different from above):
1. Name:
2. Organization:
3. Title:
4. e-mail:
5. Office:
6. Mobile:

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