



**Kantara Initiative
2011 IDDY Awards
Judging Criteria
- Identity Deployments**

The IDDY (IDentity Deployment of the Year), formerly awarded by the Liberty Alliance, is the industry's first event to recognize the individuals and organizations responsible for developing and deploying outstanding digital identity management solutions. The Deployment category is designed to showcase applications that are currently delivering significant and quantifiable identity management value to organizations and users. Deployments that utilize any open/standard identity technology, including D-WSF, Identity services from the Cloud, IGF, Information Cards, OATH, OAuth, OpenID, OpenSocial, OPML, PKI, RDF, RSS, SAML, WS-Security, WS-Trust, WS, XACML, XDI, XMPP extensions, XRD, XRI, etc., are encouraged to participate.

If your deployment uses a combination of open identity technologies we encourage you to highlight that as a multi-protocol deployment in your application.

Organizations or individuals recognized as having an outstanding emerging application will receive the IDDY Award presentation at Kantara Initiative's annual identity workshop (February 14, 2011 at the RSA Conference) in San Francisco, CA where Matthew Gardiner, president of the Kantara Initiative Board of Trustees, will announce the winning applications based on scores given by a panel of judges. The judging panel consists of identity management and privacy and policy experts from around the world working collectively to evaluate applications based on information supplied in the nomination form and the following criteria:

- 1) Application meets and/or exceeds objectives established by the development team - (25%)
- 2) Application demonstrates ROI - (20%)
- 3) Application provides specific benefits to organizations and/or consumers and users - (20%)
- 4) Application successfully addresses identity issues such as reducing/preventing identity theft, addressing ease of use issues, helping to meet regulatory requirements, increasing consumer privacy, addressing policy challenges (i.e., regulatory compliance and/or liability between trusted partners, etc.), enabling new business services, etc. - (20%)
- 5) Tools used to develop the application demonstrate interoperability to open specifications and/or standards, e.g. having passed the Kantara Initiative Interoperable™ testing program or equivalent - (15%)

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