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¹ The information Sharing Work Group is an effort hosted by the Kantara Initiative. The Charter can be found at <http://kantarainitiative.org/confluence/display/infosharing/Charter>.

² Kantara Initiative (formerly Liberty Alliance) is a pioneering community focused on the development of global recommendations in identity management.

³ In 2006, AOL released millions of search queries for over 600,000 AOL users to academic researchers, believing they had appropriately "anonymized" the data. Reporters from the New York Times were able to de-anonymize the data and identify specific individuals from their presumed anonymous Search history. (Barbaro and Zeller 2006)

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⁴ Information industry as we mean it includes information services, database companies, analytics firms, online advertisers and advertising services, marketing firms and networks, customer

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⁵ 1 Exabyte = 1,048,576 terabytes

⁶ Technical advancements in personal and mobile computing include; storage space, computing power, connectivity, mobile devices.

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⁷ OIX Trust Framework. <http://openididentityexchange.org/>

⁸ Identity, Credential, and Access Management (ICAM)_
http://www.idmanagement.gov/drilldown.cfm?action=openID_openGOV

⁹ OIX is intended to enable Open Id to be usable with US institutions such as the National Institute of Health (NIH), the National Library of Medicine (NLM), and the Library of Congress (LOC)] to begin accepting OpenID and Microsoft Information Card credentials.

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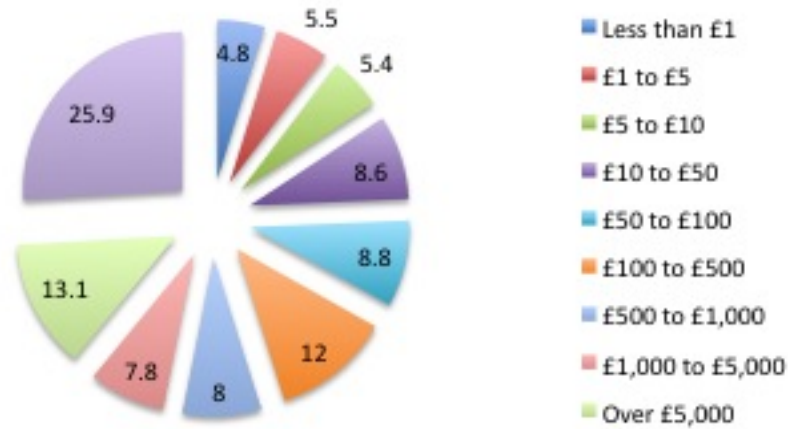
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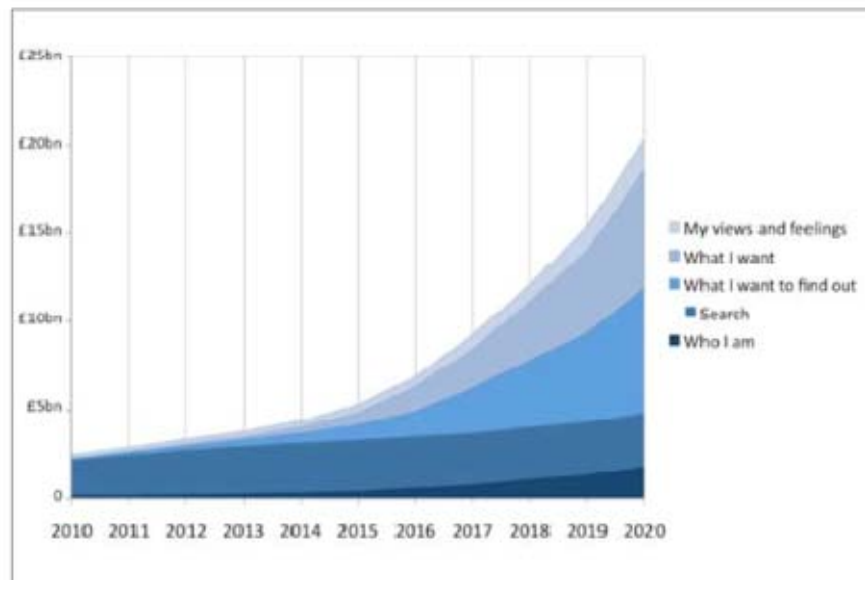
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¹⁰ Referred to as Volunteered Personal Information (VPI) in the report

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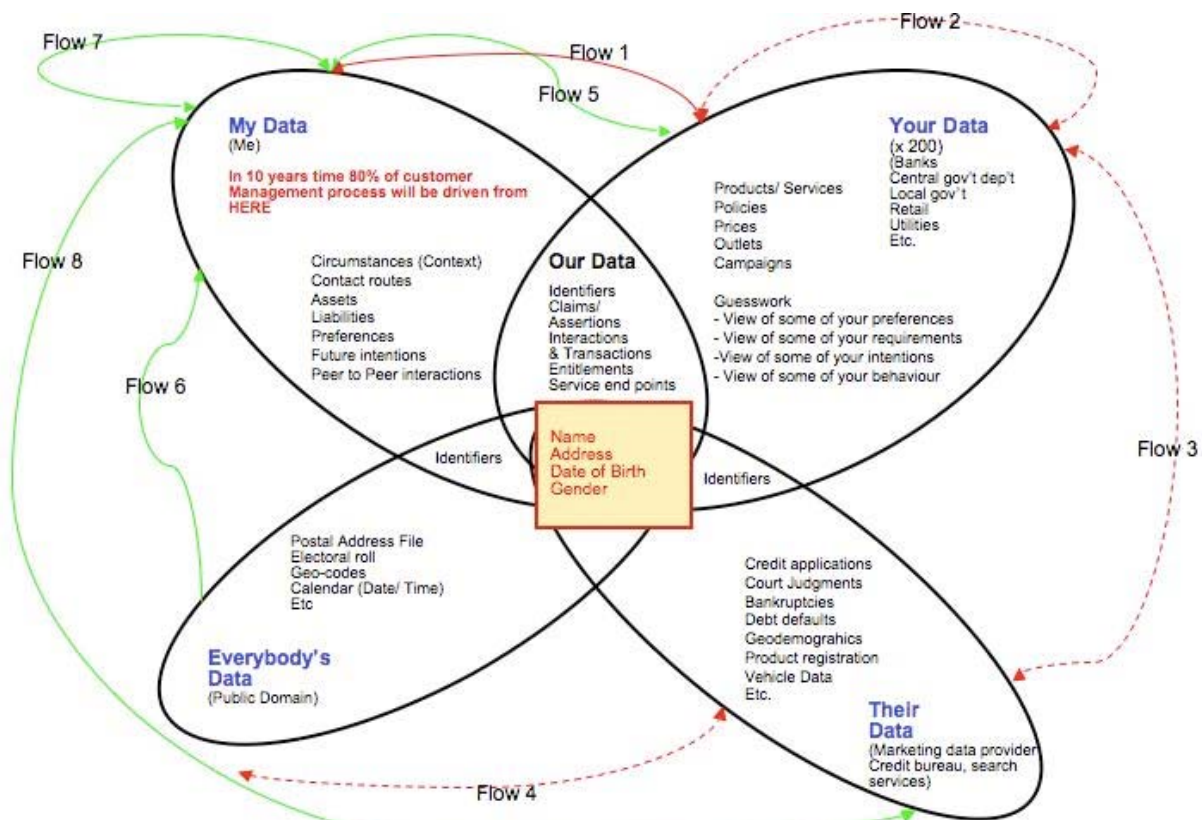
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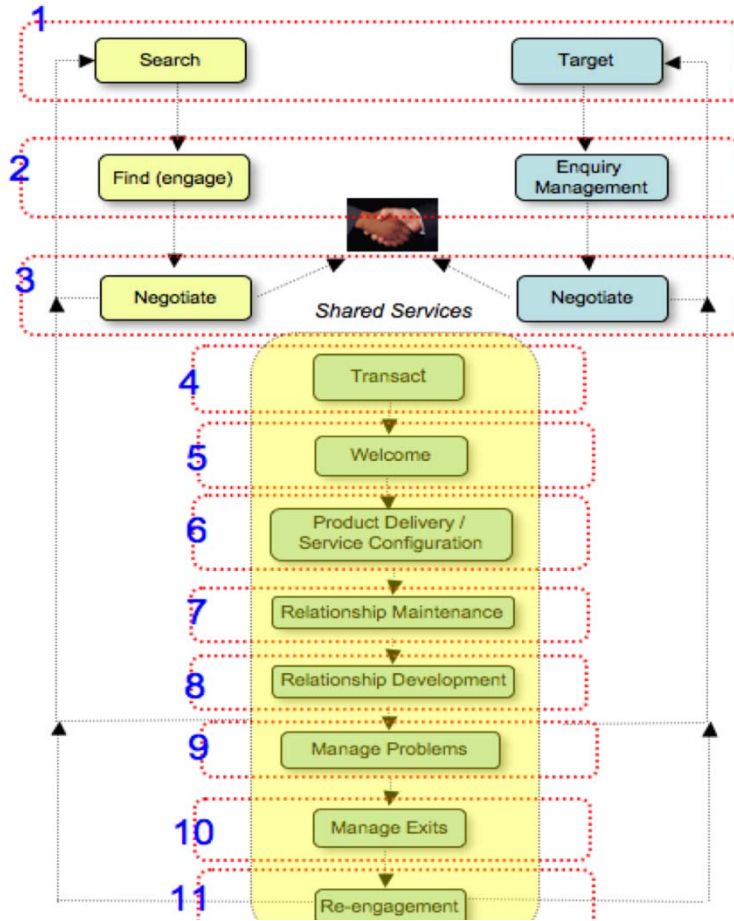
¹¹ ProjectVRM is run by Doc Searls, a fellow at the Harvard University Berkman Center for Internet & Society. "By providing customers (and users) with their own tools for managing relationships with vendors, Searls sees VRM as "a way to fulfill one of the promises of The Cluetrain Manifesto" — the widely-cited website and book co-written by Searls in 1999. (Levine, Locke, et al. 1999)

¹² Including the possibility of the individual acting as their own pRFP broker by running their own pRFP broker service.

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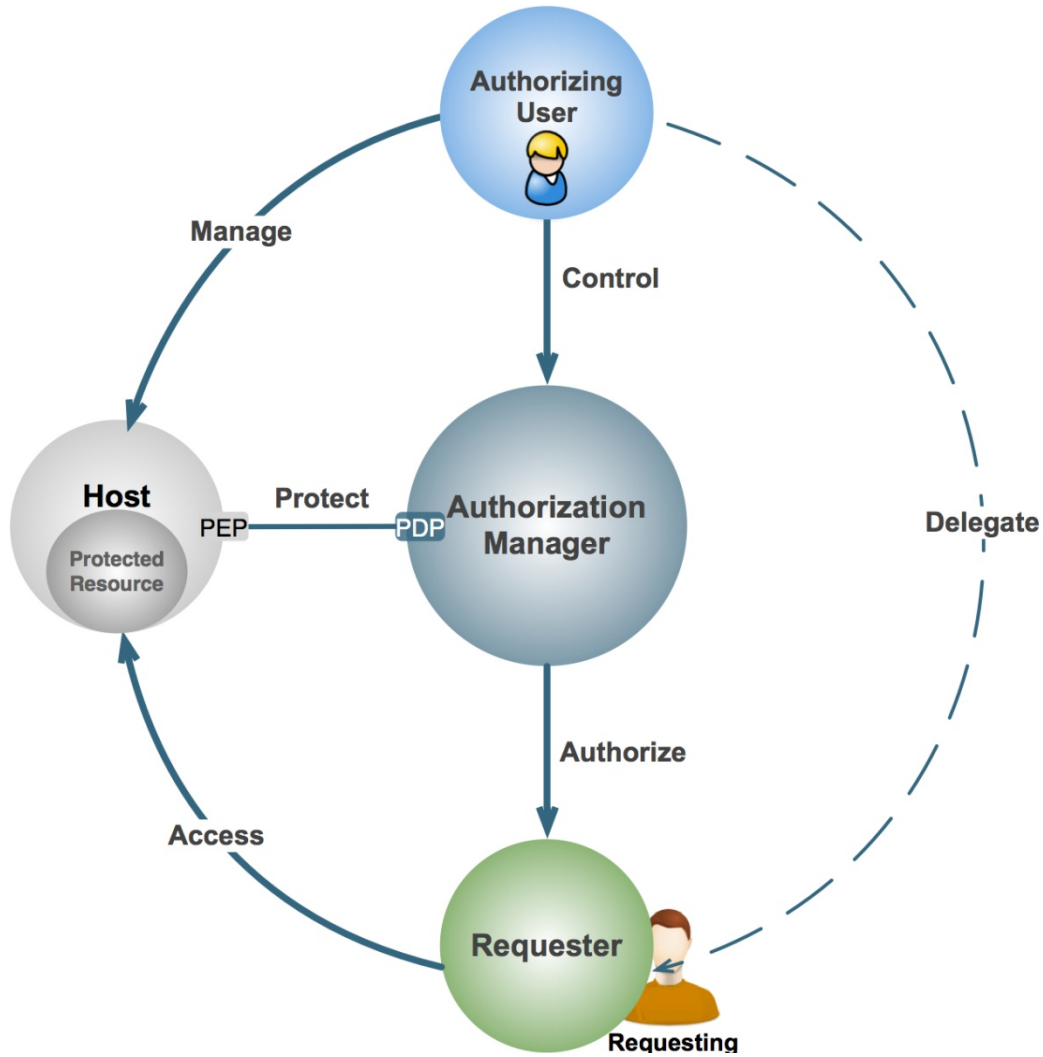


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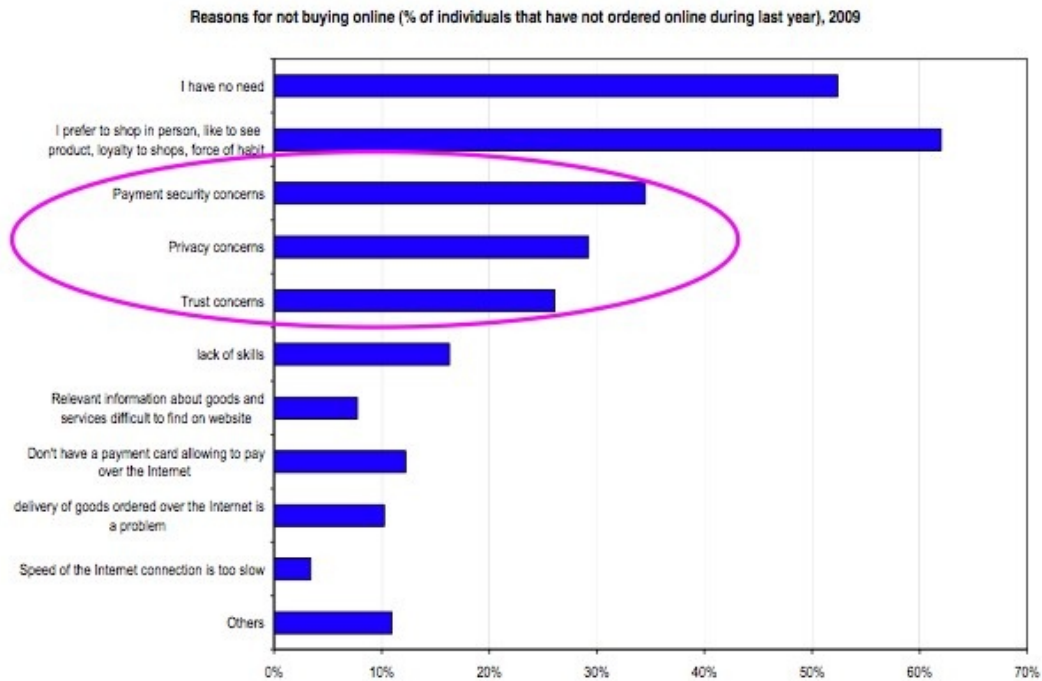
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Figure 3: Reasons for not buying online (% of individuals who have not ordered online in 2009)



Source: Eurostat Community Survey on ICT Usage by Households and by Individuals 2009

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¹³ Over the past quarter century, government agencies in the United States, Canada, and Europe have studied the manner in which entities collect and use personal information -- their "information practices" -- and the safeguards required to assure those practices are fair and provide adequate privacy protection. The result has been a series of reports, guidelines, and model codes that represent widely accepted principles concerning fair information practices. (28) Common to all of these documents [hereinafter referred to as "fair information practice codes"] is five core principles of privacy protection: (1) Notice/Awareness; (2) Choice/Consent; (3) Access/Participation; (4) Integrity/Security; and (5) Enforcement/Redress. (Federal Trade Commission, 2007)

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¹⁴ FIDIS (Future of Identity in the Information Society) is a NoE (Network of Excellence) supported by the European Union under the 6th Framework Programme for Research and Technological Development within the Information Society Technologies (IST) priority in the Action Line: "Towards a global dependability and security framework" (Future of Identity in the Information Society, 2010).

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