



# Plenary Sponsorship Opportunities

**The 17<sup>th</sup> Plenary of  
The Identity Ecosystem Steering Group**  
New Orleans Marriott – June 8-9, 2016

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June 8-9, 2016 – New Orleans, LA  
New Orleans Marriott

*Co-located with*

CLOUD  
**IDENTITY**  
SUMMIT 2016

# Sponsoring the Plenary Creates Value

**The only place where identity service providers, policy influencers and end-users work together: public and private sector, industry and academia coming together**

- Join 150+ corporations, governments, and experts in the only organization dedicated to shaping the future of trusted digital identity credentials.
- Promote your brand to IDESG members and the hundreds of identity experts gathered in New Orleans for the 2016 Cloud Identity Summit, one of the preeminent platforms for identity discussion.

# The Goal: Getting Identity Right

The Identity Ecosystem Steering Group is creating the future of trusted digital identity.



Empowering individuals to control their identities



Manage risk through common sense identity credentials



Create an ecosystem that enables safer online identities



Join the domain experts building a better future for online identity

# Join Us





IDESG



IDESG

PLENARY  
SPONSORSHIP  
PROGRAM

# Identity Visionary: \$10,000

- Opportunity to introduce a speaker
- Exclusive host of June 8 luncheon
- Recognition on IDESG website as Identity Visionary
- Logo listed on the agenda and Plenary signage
- Logo displayed on screens between sessions
- Recognition from the podium and in social media
- Logo included on all Plenary promotional emails Sponsor write up in one IDESG newsletter
- Opportunity to contribute a blog to the IDESG web page\*
- Advance copy of the registration list
- Post-event attendee list

*\*Content subject to IDESG approval*

# Identity Pioneer – Gold: \$5,000

- Recognition on IDESG website as Identity Pioneer
- Logo listed on agenda and Plenary signage
- Logo displayed on screens between sessions
- Recognition from the podium and in social media
- Logo included on all Plenary promotional emails
- Opportunity to contribute a blog to the IDESG web page\*
- 1x use of registration list

*\*Content subject to IDESG approval*



# Identity Pioneer – Silver: \$2,500

- Recognition on IDESG website as Identity Pioneer
- Logo listed on agenda and Plenary signage
- Logo displayed on screens between sessions
- Logo included on all Plenary promotional emails

*\*Content subject to IDESG approval*

# Participate Now

Sponsor to shape the future of online identity

## Support the Identity Ecosystem

Align with an organization recognized nationally and internationally as a leader in user rights and privacy.

## Help Build the Framework

Your assistance allows the IDESG to best shape the policy, standards and best practices of the Identity Ecosystem

## Lead the IDESG

Share the spotlight at IDESG Plenaries and international forums as a thought-leader in online identity

To Sponsor, Contact:



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