



## **Join us as an Alpha Tester of the Identity Ecosystem Framework and Self-Assessment Listing Service Registry, Spring 2016**

The Identity Ecosystem Framework (IDEF) provides a baseline set of policies, best practices, and accepted standards in creating more trustworthy digital identity credentials in alignment with the National Strategies for Trusted Identities in Cyberspace (NSTIC). A self-certification program, the IDEF utilizes a tool known as Self-Assessment Listing Service (SALS) Registry to help attesting organizations list their IDEF-conformant identity products and services, as well as find prospective business partners that have also listed their IDEF-conformant products and services.

### **Be Among the First to Stand Up for Stronger Digital Identities**

The IDESG seeks organizations providing identity services willing to self-attest to the IDEF while helping us to test and implement our self-assessment instruments on a cooperative basis during our pre-launch phase (March through May 2016). Volunteer participants will work collaboratively with the IDESG in this initial test to help refine the tools, usability and performance criteria. Organizations that participate in this test and complete the process can choose to be listed as one of the early adopters of the IDESG Framework and SALS Registry Program.

The SALS Registry utilizes the IDESG's Identity Ecosystem Framework as a baseline. Companies that choose to self-assess measure themselves against the IDEF's core requirements for trusted identity exchanges. Benchmarks like privacy, interoperability, security and usability are used as a yardstick for evaluation. Participants are asked to report on the results of their self-assessments on the SALS Registry.

### **Looking Forward**

The SALS Registry represents part of the effort of the IDESG to establish the vision of the National Strategy for Trusted Identities in Cyberspace NSTIC issued by President Obama in 2011. The IDEF and SALS Registry is an essential step in making industry-accepted procedures accessible to those interested in applying safer processes to their digital transactions and information management. The IDESG expects to evolve the IDEF to manage the needs of the evolving identity ecosystem based on outreach and stakeholder feedback.

### **About IDESG**

IDESG, a 501(c)(3) organization, is a voluntary, public-private partnership dedicated to developing an Identity Ecosystem Framework (IDEF) and services to better online digital identity. IDESG looks to advance the Identity Ecosystem called for in the NSTIC. The NSTIC, signed by President Obama in 2011, envisions the identity ecosystem as an online environment where individuals and organizations will be able to trust each other because they follow agreed-upon standards and policies to obtain and authenticate their digital identities. Find out more about us at [www.IDESG.org](http://www.IDESG.org).

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*Please visit us at [www.IDESG.org](http://www.IDESG.org) for more information about the [Identity Ecosystem Framework](#).  
For more information about the NSTIC guiding principles, please visit: <http://www.nist.gov/nstic>.*