



Volunteer as an Alpha Tester of the IDESG SALS program, Spring 2016!

The IDESG Self-Assessment Listing Service (SALS) registry is a new certification service empowering organizations to improve the way they handle identities, thereby creating a safer environment for online transactions. A voluntary service, the SALS Registry equips organizations with a set of standards to independently assess their own identity data management methods against common best practices.

IDESG seeks identity providers willing to test and implement our alpha-stage self-assessment instruments on a cooperative basis during our pre-launch phase (March through May 2016). Alpha testers will work collaboratively with the IDESG product development team to try out and perhaps refine the tools, usability and performance criteria. At the end of May, 2016, IDESG will publish the early results of these self-assessments, subject to a service providers' permissions, as the first set of sample results in order to more broadly promote and improve the SALS during 2016.

The SALS registry utilizes the IDESG's Identity Ecosystem Framework as a baseline. Companies that choose to self-certify measure themselves against the IDEF's core requirements for trusted identity exchanges – benchmarks like privacy, interoperability, security and usability – as a yardstick for evaluation. Participants are scored based on their self-reported adherence to core standards. Companies are then able to measure

themselves against industry partners and competitors, and to their consumers' expectations regarding to safe online transactions.

LOOKING FORWARD

The registry is the first product by IDESG to bring to life the White House's vision for trusted identities in cyberspace. The SALS is an essential step in making industry-accepted procedures accessible to those interested in applying safer protocols to their digital transactions and information management. The IDESG expects to evolve the IDEF to manage the needs of the evolving Identity Ecosystem. The SALS program intends to add third-party certification based on the initial listing, outreach and stakeholder feedback.

ABOUT IDESG

IDESG, a 501(c)3 organization, is a voluntary, public-private partnership dedicated to developing an Identity Ecosystem Framework (IDEF) and services to better online digital identity. IDESG looks to advance the Identity Ecosystem called for in the National Strategy for Trusted Identities in Cyberspace (NSTIC). The NSTIC, signed by President Obama in 2011, envisions the identity ecosystem as an online environment where individuals and organizations will be able to trust each other because they follow agreed-upon standards and policies to obtain and authenticate their digital identities. Join IDESG by becoming an Alpha Tester at IDESG.org.

For additional information, contact us:

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For more information, see our wiki: <https://wiki.idesg.org/wiki/index.php?title=SALS>, our main website at <http://idesg.org/>, and the NSTIC guiding principles: <http://www.nist.gov/nstic>.