

Request for an IDESG Liaison with EEMA – The European Association for E-Identity and Security

INTRODUCTION

A liaison relationship is a formal collaborative relationship between the IDESG and an organization that is not an IDESG member. This proposal is for a bi-directional liaison relationship to formally communicate updates, comment on relevant activities, and manage coordination between the IDESG and EEMA.

The Identity Ecosystem Steering Group (IDESG), in its role to progress the vision and principles of the National Strategy for Trusted Identities in Cyberspace (NSTIC), may collaborate with other organizations that perform similar or complementary work. In order to benefit from this parallel work and to be responsive to organizations that choose not to become members of the IDESG but wish to participate, the IDESG believes that a bi-directional liaison with EEMA www.eema.org derives the benefits outlined above, and has supplied a rationale for the proposal based on IDESG principles.

TERMS OF REFERENCE (PURPOSE OF LIAISON RELATIONSHIP, OBJECTIVE, BENEFITS AND SCOPE OF THE PROPOSED RELATIONSHIP)

The purpose of the liaison is to create a strong ‘initiative-to-initiative’ information exchange in the realm of digital identity and related security. EEMA has the potential to provide IDESG with an effective vehicle to get its message heard and understood in Europe. Equally, EEMA’s knowledge of EU projects in IDESG’s sphere of interest, allows for the details of those projects to be known and accounted for IDESG’s roadmap, strategy and operational delivery. Collectively the two organizations have the potential to reduce the barriers to technical and semantic interoperability, and allow pan jurisdiction trust framework development and pan jurisdiction federation a real chance of succeeding.

The scope of the liaison is limited to exchange of information in order to facilitate interoperability of digital identity frameworks. Neither the IDESG nor EEMA will have any role in governance or management of the other organization. Neither organization will have a vote in the other organization.

The Liaison is to be reviewed annually.

PROPOSED LIAISON REPRESENTATIVE DUTIES

External Liaison Representatives are those individuals appointed to represent and communicate to the other organization as part of an established liaison relationship.

1. EEMA’s Liaison Representatives will have the following rights and responsibilities with respect to the IDESG:
 - a) May submit input and comment on proposed IDESG committee work activities and products
 - b) May **not** participate in the IDESG decision making process (voting), including at the committee level
 - c) Will abide by the IDESG By-Laws, IPR, and any additional considerations as outlined in the Liaison Agreement

2. IDESG's Liaison Representatives will have the following responsibilities:
 - a) Will accurately represent the viewpoints of the IDESG to the external organization
 - b) Will provide reports and updates to the external organization on the work of the IDESG
 - c) Will abide by all applicable procedures and policies when participating in activities with their assigned external organization—including confidentiality and IPR requirements where necessary
 - d) Are **not** authorized to enter into agreements or commitments on behalf of the IDESG

Memorandum of Understanding

Identity Ecosystem Steering Group and EEMA – The European Association for e-Identity and Security

Introduction: EEMA – The European Association for e-Identity and Security (“EEMA”) and the Identity Ecosystem Steering Group (“IDESG”) are concluding this Memorandum of Understanding (“MOU”) in order to confirm their inter-relationship and the associated responsibilities bestowed on the parties.

Context: There are numerous initiatives evolving in the Identity and Access Management (“IAM”) industry that require strong identity management to ensure adequate security and trust of digital credential use, issuance and management. The IDESG and EEMA seek to enable citizens, consumers, businesses, government and professionals affected by the scope of their mandate to obtain trusted online credentials which are interoperable, privacy respecting and reusable via varying services.

The National Strategy for Trusted Identities in Cyberspace (“NSTIC” or “Strategy”), acknowledges and addresses a major weakness in cyberspace – a lack of confidence and assurance that people, organizations, and businesses are who they say they are online. While stated from the context of the United States, this challenge exists worldwide. Additionally, in the current online environment, individuals are asked to maintain dozens of different usernames and passwords, one for each website with which they interact.

EU Regulation No 910/2014 (eIDAS) on electronic identification (eID) and trust services for electronic transactions (eTS) in the European internal market was adopted in July 2014. It mandates the creation of interoperable national electronic identification schemes to access public services and the creation of electronic trust services that will work across borders and have the same legal status as traditional paper based processes.

EU Regulation No 2016/679, the General Data Protection Regulation (GDPR) was adopted in April 2016 and enters into force on May 25, 2018. This regulation strengthens and unifies data protection for individuals with the European Union and it address the export of personal data outside of the EU.

The Parties: The IDESG contributes to an emergent trusted Identity Ecosystem Framework. The IDESG brings together all of the interested stakeholders, both in private and public sectors, to ensure that the Identity Ecosystem Framework provides a minimum baseline of privacy, security, interoperability, and ease-of-use through standards and policies, without creating unnecessary barriers to entry. The IDESG facilitates the fulfillment of the NSTIC goals to develop a comprehensive set of policies and procedures for the Identity Ecosystem Framework; build and implement the Identity Ecosystem; enhance confidence and willingness to participate in the Identity Ecosystem; and support the long-term success and sustainability of the Identity Ecosystem.

The IDESG provides a community forum and platform to help create a vibrant marketplace that will provide people, initially in the United States but potentially elsewhere, with a strong Identity Ecosystem that offers them choices from multiple, both private and public, accredited identity providers and credentials that will enable trusted identities to be used in numerous scenarios. The added convenience, security, and privacy provided within this Identity Ecosystem will allow additional services to be put online to drive greater economic growth.

EEMA is Europe's leading independent, non-profit e-identity and security association. Since its inception in 1987, it has been working with its members, government agencies, standards bodies and interoperability initiatives to promote opportunities in pursuance of a European Single Market.

EEMA's members and target audience includes technical and business representatives from multi-national enterprises, service providers, consultancies, academia as well as local, national and European government agencies.

EEMA has an aggressive program of co-sponsoring conferences and forums to communicate its vision of a European Digital Single Market.

IDESG and the EEMA therefore seek to collaborate in efforts towards achieving the common goal of interoperability of trusted identity credentials.

Scope: Alongside similar arrangements with other industry players, EEMA seeks an inter-organizational relationship with the IDESG for the purposes of:

- Discussing an IPR environment in IDESG that allows for multiple-IPR regimes (example: enabling creative commons materials to be published under equivalent terms as "share-alike").
- Enabling a more formal relationship should this be required as work progresses.

Approach: In order to support this inter-organizational relationship both parties will exchange feedback with each other regarding any IDESG Adoption Process, or call for criteria/policy documents. The undersigned will designate a liaison representative who will, from time to time, participate (designate others to participate) in the activities of IDESG and EEMA, as applicable and appropriate. These representatives (or their designees) will support the relationship and, as such, will not seek voting or formal status beyond the inter-organizational relationship.

Responsibilities of IDESG: The IDESG liaison will:

- Participate in any EEMA workgroups or committees
- Provide a brief report, on a regular basis as desired, summarizing progress to the Board President or other designated representative of EEMA;
- Identify the use of, or the desire to use, specific EEMA materials;
- Attend at least one face-to-face of committee meeting per year; and,
- Raise any requirement, query, viewpoint, issue, challenge, etc. to the EEMA Executive Director or otherwise designated liaison upon becoming aware of it.

Responsibilities of EEMA: The EEMA liaison will:

- Participate, initially, in the International Co-ordination Committee as a liaison member in accordance with the By-Laws however, it is contemplated by the parties that duly designated EEMA representatives will participate in additional IDESG committees;
- Provide a brief report, on a regular basis as desired, summarizing progress to the IDESG Board and members.

Term: This MOU shall take effect following the approval of the appropriate governing bodies and upon the date of execution by the final signatory, below, and shall remain in force until either party wishes to terminate. Termination requires sixty (60) days advance notice in writing to the other.

IDESG

EEMA

Salvatore D'Agostino, President

By:  _____

By: _____

Date: 7 December 2016

Date: _____